

ELITE MEETINGS ALLIANCE



SPONSORSHIP OPPORTUNITIES

THROUGH ELITE MEETINGS ALLIANCE PARTICIPATION, sponsors brand their way into the minds and budgets of North America's highest tier of corporate and luxury incentive planners.

The tri-annual Elite Meetings Alliance provides an efficient business forum for **top planning professionals** and key decision makers from North America's most luxurious hotels and resorts.

This three-day affair allows select sponsors (exclusive to their market/industry) to **meet 1-on-1** with planners, all of whom must meet our strict standards of past booking patterns and future event needs. Sponsors conduct business and foster invaluable relationships through prescheduled appointments, educational/motivational seminars, and exciting networking events.

SPONSORSHIP INCLUDES:

- 3 day/2 night accommodations
- F&B (all food and beverage associated with the event)
- Table for one-on-one appointments throughout the show
- Web and print exposure in all pre/during/post event related marketing materials
- Logo projection on main screen during appointments
- Logo inclusion (full color) in event brochure

Rate - \$14,900 per event

*Additional Attendee - \$2,950

Participate in 1-on-1 appointments

Connect with up to 75 qualified corporate/incentive buyers + 65 hoteliers representing Elite Certified properties

(visit www.EliteMeetingsAlliance.com for attendee lists)

Showcase your products/services in an exclusive environment

WINTER 2012 EMA - Rancho Las Palmas Resort & Spa, Rancho Mirage, California, January 29-31, 2012

SPRING 2012 EMA - Omni Dallas Hotel, Dallas, Texas, April, 2012

SUMMER 2012 EMA - Revel, Atlantic City, New Jersey, August 26-28, 2012



Contact Travis Hodge at 805.879.3938 or thodge@EliteMeetings.com to learn more about the exclusive partnership opportunities available with Elite Meetings International.

Elite Meetings International - Partnership Opportunities

| | | PARTNERSHIP LEVEL: | PLATINUM | GOLD | SILVER |
|-----------|---|--|------------------|------------------|-----------------|
| | | Platinum, Gold & Silver Partnership Benefits | | | |
| IN PRINT | Elite Meetings Magazine - bi annual 1-page (full color) display ad Print distribution - 44,491 key meeting and incentive decision makers in North America Digital copies sent to over 80,000 meeting planners (North America & Europe) Newsstand distribution in Hudson airport locations nationwide 9' x 10.875" format 70lb high-gloss paper | ● (Two Issues) | ● (One Issue) | ● (One Issue) | |
| | EliteMeetings.com - Partner Page Recognition + Benefits Page Benefits page includes description of products/services Full contact info + trackable links to company website | <i>included</i> | <i>included</i> | <i>included</i> | |
| ONLINE | Social Networking Elite Meetings review of product/services Promoted through Elite Meetings blog and social channels (Facebook, LinkedIn, Twitter) Logo/picture inclusion + interactive URL | ● (up to 2 blog posts) | ● | | |
| IN PERSON | Elite Meetings Alliance (EMA) Participation* - 2012 Choice of Winter/Spring/Summer Event 3 day/2 night accommodations for one attendee F&B (all food and beverage associated with the event) for one attendee Table for one-on-one appointments Web and print exposure in event related marketing materials Logo projection on main screen during appointments Logo inclusion (full color) in event brochure Complete attendee contact list (distributed post-event) | ● (3) EMAs | ● (1) EMA | | |
| | *Additional Attendee - optional (valued at \$2,950 per attendee) (includes accommodations, F&B and all event-related activities) | <i>included</i> | | | |
| | | TOTAL VALUE | \$91,700 | \$35,200 | \$15,350 |
| | | YOUR COST | \$49,900 | \$29,900 | \$12,900 |

"Because of our Elite Meetings relationship, we are always finding new buyers—and our return on investment has already paid for itself many times over...between the networking, comprehensive marketing partnership, and new cutting-edge ideas and programs they provide us, we look for this to continue being a long-term, mutually beneficial partnership for years to come."

Brett R. Hatch – Global Manager, Corporate Gifts
Maui Jim Sunglasses

A LA CARTE PRICING:

| | | |
|-----------|--|--------------------------|
| IN PRINT | Elite Meetings Magazine | \$12,900 (per issue) |
| ONLINE | Social Networking | \$4,950 (per feature) |
| IN PERSON | Elite Meetings Alliance (EMA) Participation* | \$14,900 (per event) |
| | *Additional Attendee | additional \$2,950 |