

ELITE MEETINGS ALLIANCE



SPONSORSHIP OPPORTUNITIES

THROUGH ELITE MEETINGS ALLIANCE PARTICIPATION, sponsors brand their way into the minds and budgets of North America's highest tier of corporate and luxury incentive planners.

The semiannual Elite Meetings Alliance provides an efficient business forum for **top planning professionals** and key decision makers from North America's most luxurious hotels and resorts.

This three-day affair allows select sponsors (exclusive to their market/industry) to **meet 1-on-1** with planners, all of whom must meet our strict standards of past booking patterns and future event needs. Sponsors conduct business and foster invaluable relationships through prescheduled appointments, educational/motivational seminars, and exciting networking events.

SPONSORSHIP INCLUDES:

- 3 day/2 night accommodations
- F&B (all food and beverage associated with the event)
- Table for one-on-one appointments throughout the show
- Web and print exposure in all pre/during/post event related marketing materials
- Logo projection on main screen during appointments
- Logo inclusion (full color) in event brochure

Rate - \$14,900 per event *Additional Attendee - \$2,950

Participate in 1-on-1 appointments

Connect with up to 75 qualified corporate/incentive buyers + 65 hoteliers representing Elite Certified properties

(visit www.EliteMeetingsAlliance.com for attendee lists)

Showcase your products/services in an exclusive environment

Offshore 2010 EMA (Hawaii and other offshore properties) – The Royal Hawaiian, January 24-26, 2010

Spring 2010 EMA – Terranea Resort, May 16-18, 2010

Fall 2010 EMA – TBA



Contact Travis Hodge at 805.879.3938 or thodge@EliteMeetings.com to learn more about the exclusive partnership opportunities available with Elite Meetings International.

Elite Meetings International - Partnership Opportunities

		PARTNERSHIP LEVEL:	PLATINUM	GOLD	SILVER
Platinum, Gold & Silver Partnership Benefits					
IN PRINT	Elite Meetings Magazine - 2010 1-page (full color) display ad (choice of Volume 1 or Volume 2 issue) Print distribution - 44,491 key meeting and incentive decision makers in North America Digital copies sent to over 80,000 meeting planners (North America & Europe) 9' x 10.875" format 70lb high-gloss paper		●	●	●
	EliteMeetings.com - Partner Page Recognition + Benefits Page Benefits page includes description of products/services Full contact info + trackable links to company website		<i>included</i>	<i>included</i>	<i>included</i>
ONLINE	Special Offer E-Newsletters Full leaderboard banner ad showcased in Special Offer e-Newsletters Delivered to over 15,000 qualified corporate + luxury incentive planners		6 Sends	4 Sends	2 Sends
	Planner Product Review Elite Meetings editorial review of product/service (up to 350 words) Delivered to over 15,000 qualified corporate + luxury incentive planners Logo/picture inclusion + interactive URL		●	●	
IN PERSON	Elite Meetings Alliance (EMA) Participation* - 2010 Choice of Spring or Fall event 3 day/2 night accommodations F&B (all food and beverage associated with the event) Table for one-on-one appointments throughout the show Web and print exposure in all pre/during/post event related marketing materials Logo projection on main screen during appointments Logo inclusion (full color) in event brochure		●		
	*Additional Attendee - optional (valued at \$2,950 per attendee) (includes accommodations, F&B and all event-related activities)		<i>included</i>		
		TOTAL VALUE	\$49,200	\$26,850	\$17,400
		YOUR COST	\$29,900	\$19,900	\$12,900

A LA CARTE PRICING:		
IN PRINT	Elite Meetings Magazine - 2010 (Volume 1 or Volume 2 issue)* *includes 2 special offer e-newsletters	\$12,900 (per issue)
ONLINE	Special Offer E-Newsletters	\$2,250 (per send)
	Planner Product Review (Exclusive to Platinum/Gold Partners only)	\$4,950 (per send)
IN PERSON	Elite Meetings Alliance (EMA) Participation* (Spring or Fall event)	\$14,900 (per event)
	*Additional Attendee	additional \$2,950