

# ELITE MEETINGS ALLIANCE



## SPONSORSHIP OPPORTUNITIES

THROUGH ELITE MEETINGS ALLIANCE PARTICIPATION, sponsors brand their way into the minds and budgets of North America's highest tier of corporate and luxury incentive planners.

The semiannual Elite Meetings Alliance provides an efficient business forum for **top planning professionals** and key decision makers from North America's most luxurious hotels and resorts.

This three-day affair allows select sponsors (exclusive to their market/industry) to **meet 1-on-1** with planners, all of whom must meet our strict standards of past booking patterns and future event needs. Sponsors conduct business and foster invaluable relationships through prescheduled appointments, educational/motivational seminars, and exciting networking events.

### SPONSORSHIP INCLUDES:

- 3 day/2 night accommodations
- F&B (all food and beverage associated with the event)
- Table/Booth duration of show
- Banner Ad on EMA Registration Web site ([www.EliteMeetingsAlliance.com](http://www.EliteMeetingsAlliance.com))
- Logo placement on "sponsors" page of event Web site
- Logo placement on the "welcome" page of event brochure
- Logo projection on main screen during appointments
- Display Ad (full color) in event brochure

**Rate - \$14,900 per event** \*Additional Attendee - \$2,950

**Participate in 1-on-1  
appointments**

**Connect with 60+ qualified  
corporate/incentive buyers  
+ 60 hoteliers representing  
Elite Certified properties**

*(visit [www.EliteMeetingsAlliance.com](http://www.EliteMeetingsAlliance.com)  
for attendee lists)*

**Showcase your products/services  
in an exclusive environment**

**Spring 2009 EMA** (western North America) – The Broadmoor, May 3-5, 2009

**Fall 2009 EMA** (eastern North America) – The Beach Club at Boca Raton Resort & Club,  
September 13-15, 2009



Contact Travis Hodge at 805.879.3938 or [thodge@EliteMeetings.com](mailto:thodge@EliteMeetings.com) to learn more about the exclusive partnership opportunities available with Elite Meetings International.

# Elite Meetings International - Additional Partnership Opportunities

		PARTNERSHIP LEVEL:	PLATINUM	GOLD	SILVER
Platinum, Gold & Silver Partnership Benefits					
IN PRINT	<b>Elite Meetings Magazine - 2009</b> 1-Page (full color) Display Ad (choice of January or July issue) Print distribution - 44,491 key meeting and incentive decision makers in North America Digital copies sent to over 80,000 meeting planners (North America & Europe) 9' x 10.875" format 70lb high-gloss paper (Valued at \$12,900 per issue)	●	●	●	
	<b>EliteMeetings.com - Targeted Banner Ads (6 months)</b> Size - 120 x 240 pixels Audience - over 7,000 unique meeting planner visitors per month Location - rotating on Search Result pages and Planner Dashboards Target - Choice of 10 keywords (Valued at \$1,900 per month)	●	●		
ONLINE	<b>EliteMeetings.com - Partner Page Recognition + Benefits Page</b> Benefits page includes description of products/services Full contact info + trackable links to company website	<i>included</i>	<i>included</i>	<i>included</i>	
	<b>Special Offer E-Newsletters</b> Full Leaderboard banner ad (728 x 90 pxl) showcased in Special Offer e-Newsletters Delivered to over 10,000 qualified corporate + luxury incentive planners (\$0.15 per contact...\$1,500 per send)	6 Sends	4 Sends	2 Sends	
IN PERSON	<b>Elite Meetings Alliance (EMA) Participation</b> Choice of Spring 2009 (western region) or Fall 2009 (eastern region) event 3 day/2 night accommodations F&B (all food and beverage associated with the event) Table/Booth (6ft table + chairs) Logo placement on the "welcome" page of event brochure Logo placement on "sponsors" page of event Web site Logo projection on main screen during appointments Display ad (full color) in event brochure Banner ad on EMA website (www.EliteMeetingsAlliance.com) (Valued at \$14,900 per event)	●			
	<b>*Additional Attendee - optional (valued at \$2,950 per attendee)</b> (includes accommodations, F&B and all event-related activities)	<i>included</i>			
<b>TOTAL VALUE</b>		<b>\$51,150</b>	<b>\$27,300</b>	<b>\$15,900</b>	
<b>YOUR COST</b>		<b>\$29,900</b>	<b>\$19,900</b>	<b>\$12,900</b>	

## A LA CARTE PRICING:

IN PRINT	<b>Elite Meetings Magazine - 2009</b> 1-Page/full color Display Ad (choice of January or July issue)	<b>\$12,900</b> (per issue)
	<b>EliteMeetings.com - Targeted Banner Ads</b> Targeted banner ad delivery (choice of 10 keywords)	<b>\$1,900</b> (per month)
ONLINE	<b>Special Offer E-Newsletters</b> Full Leaderboard banner ad (728 x 90 pxl) showcased in Special Offer e-Newsletters Delivered to over 10,000 qualified corporate + luxury incentive planners	<b>\$1,500</b> (per send)
IN PERSON	<b>Elite Meetings Alliance (EMA) Participation</b> Choice of Spring 2009 (western region) or Fall 2009 (eastern region) event 3 day/2 night accommodations F&B (all food and beverage associated with the event) Table/Booth (6ft table + chairs) Logo placement on the "welcome" page of event brochure Logo placement on "sponsors" page of event Web site Logo projection on main screen during appointments Display ad (full color) in event brochure Banner ad on EMA website (www.EliteMeetingsAlliance.com)	<b>\$14,900</b> (per event)
	<b>*Additional Attendee - optional</b> (includes accommodations, F&B and all event-related activities)	additional fee of <b>\$2,950</b>